

PRESS RELEASE

APRIL 12TH, 2007



MIDLANDS MINERALS ANNOUNCES CORPORATE PROFILE TO BE AIRED ON AIR CANADA FLIGHTS AND ON THE BIOGRAPHY CHANNEL

TSX-VN: "MEX"

TORONTO CANADA April 12th, 2007: Midlands Minerals Corporation ("Midlands" or the "Company") is pleased to announce CEO Clips, a series of two minute corporate profiles on publicly traded Canadian companies, will feature an interview with Midlands Minerals Corporation on Air Canada's in-flight programs for the entire month of May 2007.

CEO Clips will also feature Midlands on The Biography Channel. The Biography Channel has begun broadcasting this clip at random throughout this week and will continue for the next 3 weeks. In addition, the profile will be posted on Yahoo Finance Canada. The profile can be viewed on <http://www.b-tv.com/i/videos/Midlands.wmv> as well as on the Company's Web Site at www.midlandsmineals.com.

Midlands is focusing its efforts on increasing and expanding the gold resource on the Sian property in Ghana. Diamond core drilling on this highly prospective gold property commenced on April 10th, 2007. The interview on CEO Clips provides an overview of the Company's Ghana gold properties located on the Ashanti Gold Belt on trend with Newmont Mining's multi million ounce Akyem gold deposit.

About Air Canada:

Air Canada is Canada's largest domestic and international full-service airline and the largest provider of scheduled passenger services in the domestic market, the trans border market and each of the Canada-Europe, Canada-Pacific, Canada-Caribbean/Central America and Canada-South America markets. As Canada's premier airline, Air Canada provides air travel services for over 2.5 million Passengers per month.

About The Biography Channel:

"Over Half of Canadians in digital households watch The Biography Channel," said Roper Report 2005. The Biography Channel finished #1 in awareness, viewer ship and importance to the enjoyment of cable in the latest Beta Research Subscriber study of digital cable subscribers and can currently be viewed in 800,000 Canadian homes.

Certain statements contained in this news release constitute forward-looking statements. Such forward-looking statements involve a number of known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of the company to be materially different from actual results and achievements expressed or implied by such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statements were made. Readers are also

advised to consider such forward looking statements while considering the risks inherent in the business of mineral exploration.

The TSX-V has in no way passed upon the merits of the proposed transactions and has neither approved nor disapproved the contents of this press release.

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