



**TSX-V: MEX**

**APRIL 12, 2010**

**MIDLANDS MINERALS TO BE FEATURED  
ON CEO CLIPS ON THE BIOGRAPHY CHANNEL**

TORONTO, CANADA: Monday, April 12<sup>th</sup>, 2010: CEO Clips, a series of two minute profiles on Canadian companies, will feature Midlands Minerals Corporation (“Midlands” or the “Company”) on The Biography Channel beginning Monday, April 12 and ending May 9 throughout the day and evenings. It can also be viewed on this link:

*Please click the link below to view the interview:*

[www.ceoclips.com/media/Midlands.aspx](http://www.ceoclips.com/media/Midlands.aspx)

In addition, it will be posted on Yahoo Finance Canada, MSN Money and Stockhouse.com on Midlands’ page, as well as on [www.ceoclips.com](http://www.ceoclips.com).

**ABOUT THE BIOGRAPHY CHANNEL**

“Over half of Canadians in digital households watch The Biography Channel,” Roper Report. The Biography Channel finished #1 in awareness, viewership and importance to the enjoyment of cable in a Beta Research Subscriber Study of digital cable subscribers and can currently be viewed in 1.15 million Canadian homes.

**ABOUT MIDLANDS MINERALS**

Midlands is a growth oriented and value based gold exploration company operating in Ghana and Tanzania, two stable countries with a history of gold mining. Midlands’ top priority project is the fully permitted Sian gold project in Ghana. The Sian property contains Esaase and Ampeha, two previously producing open pit mines with a resource with significant growth potential. Midlands’ contiguous Kwahu Praso project, which was once part of Sian, contains extensions of the Esaase and Ampeha trends. Sian and Praso are just 30 kilometres northeast of Newmont Mining’s +8.7 million ounce Akyem gold deposit. Midlands also holds highly prospective licences for gold and diamonds in the Lake Victoria Goldfields in Tanzania.

The Company has a highly qualified management and technical team with broad African experience and extensive experience in the countries in which the Company operates. For more information on the Company, please visit Midlands’ website at [www.midlandsmineals.com](http://www.midlandsmineals.com).

**On behalf of the Board**

Kim Harris  
President and Chief Executive Officer

**For further information, please contact:**

Kim Harris, President and CEO  
1210 Sheppard Avenue East, Suite 302  
Toronto, Canada M2K 1E3  
E-Mail: [info@midlandsminerals.com](mailto:info@midlandsminerals.com)

CEO Direct Line: + 1 416 447 6882  
Tel: + 1 416 492 6992  
Fax: + 1 416 492 6993  
Website: [www.midlandsminerals.com](http://www.midlandsminerals.com)

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

*Certain statements contained in this news release constitute forward-looking statements. Such forward-looking statements involve a number of known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of the Company to be materially different from actual results and achievements expressed or implied by such forward-looking statements. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect.*

*Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statements were made. Readers are also advised to consider such forward-looking statements while considering the risks inherent in the business of mineral exploration. For more information, investors should review the Company's filings that are available at [www.sedar.com](http://www.sedar.com).*