

FOR IMMEDIATE RELEASE

APRIL 16th, 2008



**MIDLANDS MINERALS RETAINS AGORACOM TO
PROVIDE INVESTOR RELATIONS, SOCIAL NETWORK
AND GOOGLE SEARCH ENGINE PROGRAM**

TSX-V: MEX

Toronto, Canada, April 16th, 2008: Midlands Minerals Corporation (“Midlands” or the “Company” (MEX: TSX-V) is pleased to announce it has retained the services of AGORACOM Investor Relations (“AGORACOM”) (<http://www.agoracom.com>) to provide online investor relations services, a Web 2.0 social network for current shareholders and Tier-1 awareness through the world’s biggest websites for the purpose of attracting new shareholders.

Midlands’ major efforts are focused on the Sian gold project in Ghana, where, after only 12,400 meters of drilling, the indicated resource has increased by 92% up from 100,000 ounces to 192,400 ounces (2,568,000 tonnes at 2.33 g/t Au), and the inferred resource is up from 100,000 ounces to 203,350 ounces (2,694,000 tonnes at 2.35 g/t Au), an increase of 103.4%. Further drilling is currently underway on Sian, a fully permitted past open pit gold producer located on the Ashanti Gold Belt just 30 kilometres northeast of Newmont Mining’s 8.7 million ounce Akyem gold deposit.

Midlands Minerals President and CEO, Kim Harris stated, "I believe the time has now come to significantly increase our communications with both existing shareholders and the massive online small-cap community of investors that are searching for their next great investment. I strongly encourage our shareholders to begin taking advantage of our new online IR system, which demonstrates we are a fully accessible organization with a great story to tell."

“With continuity of economic grades and widths, and a 30 year mining lease, infrastructure, roads, water, and power on Sian, what remains is to increase the tonnage and move the project to a feasibility study by the end of 2008 and gold production by 2010”, said Kim Harris.

For all future Midlands Minerals investor relations needs, investors are asked to visit our IR Hub at <http://www.agoracom.com/IR/Midlands> where they can post questions and receive answers within the same day, or simply review questions and answers posted by other investors.

**ONLINE INVESTOR RELATIONS MAXIMIZES SPEED, TRANSPARENCY AND
ACCESS TO THE COMPANY**

In response to overwhelming data representing the online research and communications habits of small-cap investors, Midlands Minerals has turned the primary focus of its investor relations to the web via the AGORACOM system to facilitate faster, better and more accessible communications with both current and prospective shareholders around the world.

Effective April 23rd, a customized and monitored Midlands Minerals IR HUB will be available on AGORACOM at (<http://www.agoracom.com/IR/Midlands>). The IR HUB will allow both the Company and AGORACOM to communicate with all investors simultaneously, anytime and in near real-time. Our new IR HUB will also provide management with an ability to extend communications beyond text via audio messages, video presentations, webcasts and podcasts.

In addition to traditional e-mail, investors will also have the ability to receive all communications via RSS feed.

LAUNCH OF MIDLANDS MINERALS COMMUNITY

The Midlands Minerals IR HUB propels the Company into the forefront of Web 2.0 community building by providing investors with two very important functions. First, a monitored discussion forum for the purposes of constructive and high-quality discussion amongst investors that is free of spam, profanity and misinformation. Second, a social network that provides investors with the ability to create extensive profiles that include photos, bios, video messages to fellow investors, a rating system and other important items to create a closer bond between our shareholders.

TIER-1 EXPOSURE AND AWARENESS

As an exclusive provider of “Small-Cap Centres – Powered by AGORACOM” to Yahoo Finance Canada, AOL Finance Canada and every Blackberry device on the planet, AGORACOM will provide Tier-1 financial coverage of all newsworthy Midlands Minerals press releases for the purposes of attracting new and prospective shareholders.

In addition, AGORACOM will be launching a search engine IR Program via Google and Yahoo that specifically targets prospective small-cap investors across North America. These small-cap search engine programs are exclusive to AGORACOM, with creation and management coming from Yahoo and Google personnel directly.

The terms of the agreement are as follows: Duration - 12 months. Monthly Cash Compensation - \$3,000, plus \$2,000 towards a search engine IR Program. Stock Options - 250,000 shares at \$CDN .40 per share. This agreement has been negotiated entirely at arm's length and is subject to the rules and policies of the TSX Venture Exchange. AGORACOM is located in Toronto, Ontario.

On behalf of the Board

Kim Harris
President and Chief Executive Officer

About Midlands Minerals

Midlands operates in Ghana and Tanzania, two stable low risk countries with a history of gold mining. The Company, which is focused on growing its core gold assets, has a diversified portfolio of high quality gold and diamond projects located near major gold deposits and on known prolific gold producing belts. The Company has a highly qualified management and technical team with extensive experience in the countries in which the Company operates. The Sian gold project in Ghana presents a near term return on investment.

Research Coverage

Midlands Minerals is one of 30 companies covered in the **Haywood Securities Junior Exploration Index**. The Haywood Junior Explorer Index (“HJEI”) tracks the performance of the group of junior exploration companies relative to the market. The HJEI is a bi-monthly publication by Haywood Securities Inc. Midlands Minerals Corporation is also covered by e-Research and Objective Capital Limited (UK)

For further information, please contact:

Kim Harris, President and CEO CEO Direct Line: +1 (416) 447-6882
1210 Sheppard Avenue East, Suite 302
Toronto, Canada M2K 1E3 Tel: +1 (416) 492-6992 Fax: +1 (416) 492-6993
E-Mail: info@midlandsminerals.com Website: www.midlandsminerals.com

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

About AGORACOM

AGORACOM Investor Relations (<http://www.AgoracomIR.com>) is North America's largest online investor relations firm for small-cap companies. We have partnered with the world's biggest internet companies, including Yahoo, AOL, Google and Blackberry to market our clients to a massive audience of new small-cap investors. We have served over 200 companies since 1997.

AGORACOM Investor Relations has displaced the telephone and e-mail as primary IR communications devices. Our IR HUB delivers two-way investor relations in near real-time that is 24/7/365 accessible to shareholders around the world and goes far beyond text by offering both audio and video communications.

AGORACOM (<http://www.Agoracom.com>) is North America's only small-cap community built to serve the needs of serious small-cap and micro-cap investors. No rumours, profanity, stock bashing or hyping. Our traffic ranking is above the top 1% of all websites around the world.

CONTACT INFORMATION

Corporate Inquiries

Investor Relations

AGORACOM Investor Relations
<http://www.agoracom.com/IR/Midlands>

Certain statements contained in this news release constitute forward-looking statements. Such forward-looking statements involve a number of known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of the company to be materially different from actual results and achievements expressed or implied by such forward-looking statements. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future.

No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect.

The Company adds a cautionary statement to the effect that the potential quantity and grades referred to in this press release are conceptual in nature and there has been insufficient exploration to define a mineral resource. Further, the Company is uncertain if further exploration will result in discovery of a mineral resource. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statements were made. Readers are also advised to consider such forward looking statements while considering the risks inherent in the business of mineral exploration. For more information, investors should review the Company's filings that are available at www.sedar.com.