



TSX-V: MEX

APRIL 28, 2009

BTV – BUSINESS TELEVISION FEATURES MIDLANDS MINERALS

TORONTO, CANADA, April 28th, 2009: Midlands Minerals Corporation (“Midlands” or the “Company”) is pleased to report BTV – Business Television is featuring Midlands Minerals Corporation on CEO Clips on The Biography Channel. The Biography Channel began broadcast of the CEO clip on Monday, April 27, 2009, and the clip will be shown at random throughout the week for the next 4 weeks until May 24, 2009.

The Midlands clip can be viewed online via this link:

www.ceoclips.com/media/Midlands.aspx

In addition, it will be posted on Yahoo Finance Canada, stockhouse.ca, and on MSN Finance, as well as on the Company’s website at www.midlandsminerals.com.

ABOUT MIDLANDS MINERALS

Midlands is a growth oriented and value based gold exploration company operating in Ghana and Tanzania, two stable countries with a history of gold mining. Midlands’ top priority project is the fully permitted Sian gold project in Ghana which is 18 months away from a production decision, and which has an existing CIL plant and a 30 year mining lease.

The Sian property contains Esaase and Ampeha, two previously producing open pit mines with a resource with exceptional growth potential. Midlands’ contiguous Kwahu Praso project, which was once part of Sian, contains extensions of the Esaase and Ampeha trends. Sian and Praso are just 30 kilometres northeast of Newmont Mining’s +8.7 million Akyem gold deposit.

The Company has a highly qualified management and technical team with extensive experience in the countries in which the Company operates. For more information on the Company, please visit Midlands’ website at www.midlandsminerals.com.

ABOUT BTV-BUSINESS TELEVISION

BTV-Business Television is a half-hour weekly business program, which profiles emerging publicly traded companies across Canada and the USA. With Host Taylor

Thoen, BTV features companies at their locations, interviews the companies' key executives, features their products and services, and unveils their plans for future growth.

ABOUT THE BIOGRAPHY CHANNEL

“Over half of Canadians in digital households watch the Biography Channel” (Roper Report, 2005). The Biography Channel finished #1 in awareness, viewership, and importance to the enjoyment of cable in the latest Beta Research Subscriber study of digital cable subscribers, and can currently be viewed in 800,000 Canadian homes.

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Certain statements contained in this news release constitute forward-looking statements. Such forward-looking statements involve a number of known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of the company to be materially different from actual results and achievements expressed or implied by such forward-looking statements. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect.

The Company adds a cautionary statement to the effect that the potential quantity and grades referred to in this press release are conceptual in nature and there has been insufficient exploration to define a mineral resource. Further, the Company is uncertain if further exploration will result in discovery of a mineral source. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date the statements were made. Readers are also advised to consider such forward-looking statements while considering the risks inherent in the business of mineral exploration. For more information, investors should review the Company's filings that are available at www.sedar.com.